



National Pollution Prevention Week 2002 (NP2W 02) September 16-22 is quickly approaching and there's a lot you can do to help make it a success in your community. To assist you with promoting your P2 activities during NP2W 02 (and year-round), the following materials are available on the Department of Toxic Substances Control's (DTSC) web page at www.dtsc.ca.gov/pollutionprevention/index.html.

- P2 Fact Sheets for Gardens, Households and Offices
- Public Service Announcement (PSA) Scripts
- Press Releases for Newspapers and Newsletters
- Pollution Prevention Week Media Outreach Guide
- Compendium of 1997, 1999, 2000, and 2001 P2 Activity Award Winners
- NP2W 02 Poster (available in JPEG format)

Make copies of the following originals and distribute them in your community! Submit PSA scripts to local radio stations, send press releases to local newspapers and other media outlets, hand out the fact sheets at public events during NP2W, and request local elected officials to sign the NP2W 02 Proclamation. A Media Outreach Guide to assist you with planning and promoting your activities is also available on DTSC's web page.

Have your P2 Activity recognized by C2P2C, WRPPN, and DTSC. Share what you did during 2002, not just during NP2W 02. Send in a completed P2 Activity Award Application (check out DTSC's website under Pollution Prevention Week for application and mailing instructions) and receive a Pollution Prevention Activity Award Certificate. Best wishes for a successful NP2W 02.

If you would like more information about NP2W and other P2-related activities, contact Robert Ludwig of DTSC at rludwig@dtsc.ca.gov or (916) 324-2659.